



# **VIVEK COLLEGE OF COMMERCE**

# **Best Practice 2023-24**

## **Best Practice 1**

### **1. Title of the Practice:**

Promotion of Research Activities.

### **2. Objectives of the Practice:**

To promote excellence in research among the faculties and students.

### **3. The Context:**

The college has established a dedicated Research Committee along with a Ph.D. Research Cell. This committee plays a pivotal role in nurturing a passion for academic research among students and faculty members

### **4. The Practice:**

The Anvikshiki Research Cell, in collaboration with other institutions and organizations, organizes annual national and international seminars and conferences.

### **5. Evidence of Success:**

Three collaborative research seminars were organized, including one at the national level and two at the international level. Two Faculty member pursuing Minor Research Project. 25 Students presented research papers and 2 teams participated in 18th Avishkar Research Convention organized by University of Mumbai.

### **6. Problems Encountered and Resources Required:**

Staff face time constraints in pursuing research alongside lectures and administrative duties, while students struggle to balance research activities with their academic commitments and coursework.

Research Report: [View Document](#)

## **Best Practice 2**

### **1. Title of the Practice:**

Commitment Towards Community.

### **2. Objectives of the Practice:**

To generate spirit of social commitment in the young minds. Development of a sensitive and responsible youth force.

### **3. The Context:**

Apart from academic excellence, students should be trained to contribute to society. They need to be socially vibrant to remain responsive to the social needs.

### **4. The Practice:**

Various events train students in community health and hygiene, fostering social responsibility. Initiatives like blood donation and medical camps address the needs of vulnerable groups, while activities such as beach clean-up drives and paper bag-making promote environmental awareness, encouraging students to actively contribute to societal well-being and ecological sustainability.

### **5. Evidence of Success:**

As per the objectives, we were able to inculcate social commitment in the students. Many recognitions were received by students and institution for the same indicating successful development of sensitivity in the young minds.

### **6. Problems Encountered and Resources Required:**

The lack of adequate resources poses challenges to enhancing civic engagement. Providing additional support, such as funding, logistical assistance, would significantly improve the effectiveness and reach of community-focused initiatives.

NSS Report: <https://www.vivek->

[college.org/Uploads/VES/NSS%20REPORT%20FOR%20MAGAZINE%202023\\_2024.pdf](https://www.vivek-college.org/Uploads/VES/NSS%20REPORT%20FOR%20MAGAZINE%202023_2024.pdf)